



Impaired Driving Executive Summary

Impaired Driving Budget Summary

Project Title	Budget	Source
1. High Visibility DUI Enforcement	1,129,716	§164 AL
2. DUI Mobile Task Force	250,000	§164 AL
3. DUI Regional Task Force	100,000	§405(d)
4. Impaired Driving Program Coordinator	100,000	§405(d)
5. Traffic Safety Resource Prosecutor	130,000	§405(d)
6. Judicial Outreach Liaison	75,000	§405(d)
7. DUI Court Statewide	250,000	§405(d)
8. DUI Court Pilot – Windsor County	177,992	§410
	47,008	§405(d)
9. Vermont Forensic Laboratory Support	406,560	§405(d)
10. Vermont Forensic Lab Chemist	150,000	§405(d)
11. SFST/ARIDE Updates	75,000	§405(d)
12. DRE Program	365,000	§405(d)
13. DUI Related Equipment	150,000	§405(d)
14. DUI Information Integration	61,000	§164 AL
	61,000	§405(d)
15. Impaired Driving Summit	30,000	§405(d)
§405(d) Total	1,939,568	
§410 Total	177,992	
§164 AL Total	1,440,716	
Total All Funds	3,558,276	



Paid Media Budget Summary

Project Title	Budget	Source
1. Sport Marketing Campaign	83,000	§164 AL
	81,700	§405(d)
2. WEEI	97,000	§405(d)
3. Prom, Graduation, Memorial Day, and July 4 th Media Buy	122,000	§405(d)
	100,000	§164 AL
4. Back to School Safety Month/Labor Day	126,000	§405(d)
	100,000	§164 AL
5. Holiday – Impaired Driving	100,000	§164 AL
	125,000	§405(d)
6. Year Round Sustained Alcohol Messaging	224,828	§405(d)
	200,000	§164 AL
7. Impaired Driving Marijuana Media Buy Impaired Driving Prescription Drugs Media Buy	100,000	§405(d)
	100,000	§405(d)
8. Public Information & Materials	15,000	§402
	15,000	§405(d)
	15,000	§405(b)
Total All Funds	1,604,528	

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